



**Friday May 22<sup>nd</sup> 5pm-9pm – Berg Park Only**

**Saturday May 23<sup>rd</sup> 10am-8pm – Berg Park and Animas Park**

**Sunday May 24<sup>th</sup> 11am-5pm – Berg Park and Animas Park**

**Contact First and Last Name:** \_\_\_\_\_

**Business Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES:**

- \_\_\_ \$5,000-OVERALL EVENT SPONSOR
- \_\_\_ \$3,000-MUSIC STAGES EACH AT BERG & ANIMAS PARKS
- \_\_\_ \$2,000-VIP EVENT
- \_\_\_ \$2,000-WHITE MOUNTAIN APACHE CROWN DANCERS
- \_\_\_ \$2,000-MEMORIAL GOURD DANCE
- \_\_\_ \$2,000 WIENER DOG RACES
- \_\_\_ \$1,500 RIVERFEST DUCK RACE
- \_\_\_ \$1,500-RIVERKIDS ACTIVITIES TENT
- \_\_\_ \$1,500-BEER & WINE GARDENS EACH AT BERG & ANIMAS PARKS
- \_\_\_ \$1,500-FOOD TENTS EACH AT BERG & ANIMAS PARKS
- \_\_\_ \$1,500-RECYCLED FASHION SHOW
- \_\_\_ \$1,000-RIVERFEST RAFT PARADE
- \_\_\_ \$1,000-CAR SHOWS
- \_\_\_ \$1,000-ROVERFEST
- \_\_\_ \$1,000-ANTIQUE TRACTOR SHOW & RIDE
- \_\_\_ \$1,000-PLEIN AIR ART SHOW
- \_\_\_ \$1,000-ANDEAN TRADITIONAL FLUTE MUSIC
- \_\_\_ \$1,000-CHILDREN'S PANNING FOR GEMS

**I DO NOT WISH TO SPONSOR AN EVENT BUT WOULD LIKE TO MAKE A TAX DEDUCTABLE DONATION IN THE AMOUNT OF:**

**\$** \_\_\_\_\_

All sponsorship and donations in the amount of \$1,000 or more will receive a VIP parking pass, VIP event entry, tickets for free water throughout the event, and 2 tickets for a free glass of wine or a beer good throughout the event.

All sponsors will also receive their LOGO or Name listed on the music stage screens between the band changes and breaks throughout the entire event and on the Riverfest Volunteer T-shirts.

Sponsorships in the amount of \$2,000 or more will receive all the above, plus 2 Desert River Guide Raft tickets.

Sponsorships in the amount of \$3,000 or more will receive all the above, plus 4 Desert River guide Raft tickets.

Sponsorships of \$5,000 will receive all the above, plus 6 Desert River Guide Raft tickets and a free 10 X 10 area for a booth at their requested park.

Tables, chairs, tents, and canopies are the responsibility of the sponsor as neither the City nor the River Reach Foundation will provide them.

If your LOGO is needed for printed material, please email your LOGO to the River Reach Foundation no later than Friday May 1<sup>st</sup> to [river.reach.foundation@outlook.com](mailto:river.reach.foundation@outlook.com). For further information, you may also contact the Sponsorship director at (505) 716-4405, Option 5.

How do you plan to pay for your Sponsorship or donation:

- Online Payment  
 Mail in a money order or check

Please include a money order or check number if mailing in payment.

CHECK or MONEY ORDERS should be made out to the RIVER REACH FOUNDATION, and please include "SPONSOR" OR "DONATION" in the MEMO line.

Money Order or Check Number: \_\_\_\_\_

Mail to: River Reach Foundation; PO Box 2056; Farmington, NM 87499

**TO PAY ONLINE 2026 SPONSORSHIP OR DONATION, follow these steps:**

1. Go to [riverfestnewmexico.com](http://riverfestnewmexico.com)
2. Scroll to the bottom of the page "Support Banner"
3. SPONSORSHIP OR DONATION
4. ONLINE SPONSORSHIP OR DONATION