



Riverfest 2023

A River Reach Foundation event

Memorial Day Weekend May

Berg & Animas Parks, Farmington NM 87401

Friday 5.26.2023

5pm-9pm. Berg Park

Saturday 5.27.2023

10am-8pm. Berg & Animas Parks

Sunday 5.28.2023

11am-5pm. Berg & Animas Parks

About: Riverfest takes place in Farmington, NM Memorial Day weekend at Berg Park and Animas Park, along the Animas River. Over 20,000 people attend this free community event featuring: 2 music Venues - Tractor Rides – Native American Expositions – River Rafting - Wiener Dog Races – Food vendors – Gourd Dance – Kids Arts & Crafts - Car Show – Beer N' Wine Garden-Duck Race-.Fun Run. Riverfest is promoted locally and regionally. Riverfest is a River Reach Foundation event. The River Reach Foundation is a 501(c)3 nonprofit organization.

ARTS & CRAFTS VENDORS: Rules & Regulations:

- ARTS AND CRAFTS:** To qualify as an Arts and Crafts vendor the items being sold must be hand made by the vendor. All items sold and personal conduct must be "G-Rated." Riverfest is a family friendly event.
- FEES:** The fee for the 2 day event is \$125. Fees MUST be received by **MAY 1, 2023**. Booth Fees are non-refundable without notice prior to the event. Long time vendors should apply EARLY to reserve a space and may pay by the deadline. New vendors must pay with application.
- SPACES:** Booths may be shared, but must fit in one 10' x 10' space. You may rent multiple spaces. Tables, chairs, and tents are the responsibility of the exhibitor. Specific spaces will be assigned, but cannot be guaranteed. Mobile vending, approaching or soliciting event goers outside of designated booth space is not allowed. The Parks Department does NOT have tents available for vendor rental.
- CRS Requirement:** Vendors are responsible for the sales tax liability for all items sold. New Mexico requires all vendors at Riverfest to have CRS #'s for filing gross receipts tax. If you have a business with an existing CRS # you just need to pay your sales tax by the end of June.
- HOURS:** Booths must operate during event hours (**see top**) and adhere to set up times. (Can shut down Saturday at 6, if desired.) Booths at River Reach Terrace have the **option** to be open for the Friday Kickoff from 5pm-9pm. Optional Friday set up would be between 2 and 5 pm.
- SECURITY:** Security of material is the sole responsibility of the exhibitor. Exhibitors should be prepared for wind and/or rain. Overnight security is employed, but cannot guarantee safety of any products overnight.
- ACCESS:** It is preferred that products and booth materials be hand carted to the vendor space. Vehicle access, which is limited to certain areas and times, will require Proof of Insurance, which must accompany the registration. Upon receipt of the insurance, a **VENDOR PASS** will be issued for the vehicle. Vehicle access must take place BEFORE 8AM on Saturday. No vehicles will be allowed onto the terrace or the path after that time. For vendors with large or cumbersome displays, Friday set up is recommended.
- POWER:** There is no access to power. If you need to use a generator, make sure to let us know, or your booth position may have to change.
- NON-POLITICAL AND NON RELIGIOUS EVENT.** This event is not designed to promote any political or religious cause. No political or religious materials, including but not limited to signage, banners, brochures etc., may be posted or present at vendor booths, or any associated physical element on event grounds. (No approaching or soliciting.)

Arts and Crafts will be located primarily on the plaza at River Reach Terrace. Additional spaces will be located up the main river trail at Riverbend Overlook and Archway Court. These venues are in a more wooded setting, but get the same amount of foot traffic. (They are on the trail to Rocky Reach Terrace, the other main venue.) Upon receipt of the registration, you will be contacted about booth location.





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RIVERFEST ARTS & CRAFTS VENDOR REGISTRATION FORM

Contact Person: _____

Business Name: _____

Mailing Address: _____

E-Mail: _____

Cell Phone # _____

Type of booth/items sold: _____

Number of booth spaces being requested: _____

CRS# _____

Notes: _____

Preference of location: River Reach Terrace Riverbend Overlook Archway Court No preference

Need for vehicle access: attach proof of valid vehicle insurance

Signature

Date

Signature above indicates you have read the rules & regulations, understand them and agree to follow them.

Please Mail

1. Registration Form
2. Proof of Vehicle Insurance, if needed
3. Check Or money order made out to River Reach Foundation

Mail or drop off to:

D'Ann Waters
1405 N Mesa Verde Ave
Farmington, NM 87401

OR Mail To: River Reach Foundation, Inc.
c /o Earleen Dudley
P.O. Box 2056, Farmington, NM 87499

Check or money order should be made out to the River Reach Foundation

If you have any questions please contact trqtessa@gmail.com or call at 909-520-5887.

River Reach Foundation •

www.RiverReachFoundation.com • Contact@RiverReachFoundation.com

PO Box 2056 • Farmington NM, 87499-2056



River Reach